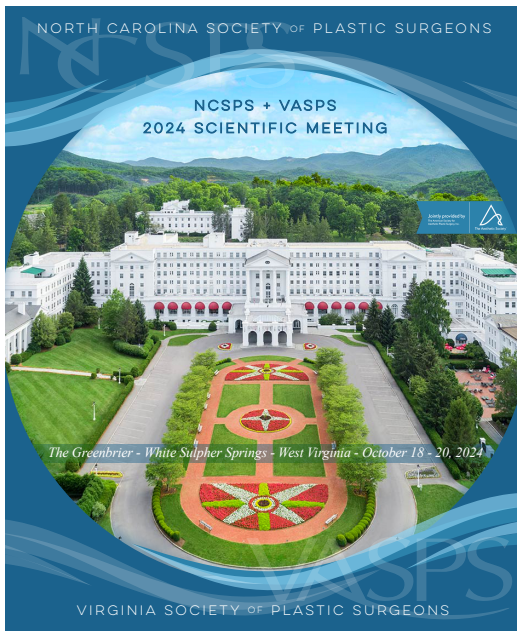


EXHIBITOR AND SPONSOR INFORMATION JOINT NCSPS & VASPS 2024 SCIENTIFIC MEETING



NCSPS

VASPS

**The Greenbrier - 101 W. Main Street - White Sulphur Springs - WV
October 18-20, 2024**

Dear Prospective Exhibitor/Supporter:

We are pleased to invite you to support and/or exhibit at The 2024 *Joint* NCSPS and VASPS Scientific Meeting. Reach both state society members and meeting attendees while enjoying first-class facilities in a spectacular meeting location.

If you have attended an NCSPS Scientific Meeting you know the caliber of attendees and presentations. If you have not attended previously, we welcome you to join us for our 2024 meeting and we are sure you will return year after year.

Exhibit booths and advertising opportunities are reserved on a first-come, first-served basis. A tentative exhibit hall schedule and floor plan (subject to change) are included. An exhibit space registration and agreement form is also included. **We will assign booth space as the meeting dates get closer.**

If you have any questions, please do not hesitate to contact Ashley Ryberg at aryberg@hdplanit.com or (435) 200-8272. We look forward to welcoming you in 2024.

NCSPS 6300 Sagewood Drive, Suite H255, Park City, UT 84098 (435)200-8272 www.NCSPS.com

EXHIBITOR REGISTRATION & AGREEMENT

JOINT NCSPPS & VASPS 2024 SCIENTIFIC MEETING October 18-20, 2024 - The Greenbrier

Exhibitor Registration and Agreement Form

Company: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Principal Contact (Responsible for coordination and communication with meeting planner):

Representative Phone: _____ Fax: _____

E-mail: _____ Web Site Address: _____

Yes, we will exhibit at the 2024 NCSPPS Annual Scientific Meeting. See Page 4 for diagram of exhibitor space.

___ **Diamond Exhibitor \$6,500** (2 (two) 6-foot tables: Placed in prime location)
(4 representative badges included with Diamond Exhibit Space)

___ **Standard Exhibitor \$3,500** (1 (one) 6-foot table)
(2 representative badges included with Standard Exhibit Space)

Program Advertising Options Available on Pages 6 and 7. Don't be left out!

___ **1/2 Page Ad \$1500** ___ **Full Page Ad \$2000**

___ Saturday Evening Dinner Event \$200 each representative

TOTAL ENCLOSED \$ _____

REPRESENTATIVES: Please list the names of all representatives who will be at the 2024 NCSPPS/VASPS Meeting in conjunction with your exhibit. Registration for up to (2) representatives is included in the registration fee. An additional \$300.00 registration fee (\$375.00 on-site) is required for an additional representative. Maximum four (4) representatives per exhibit booth. Each exhibit booth consists of a six (6) foot table-top display. Cancellation of booth space requested in writing prior to July 15, 2024, will be considered, minus a \$75 processing fee. No cancellations will be considered after July 15, 2024. Questions? Contact Susan Russell at srussell@hdplanit.com or by phone at (435) 200-8272.

Representative In-Charge Name: _____
(Included) Name: _____

(Included) Name: _____
Name: _____ (\$300 Reg. Fee; \$375 On-Site)

Payment by check or credit card. (Visa and Master Card Only)

Credit Card Payment: ___ Visa ___ MC

Credit Card #: _____ Exp Date: _____

3 digit: _____ Phone number: _____

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Phone Number: _____

Address and name for credit card must match where the statements are received.

The **total** contracted amount **must** be paid with this application form. The total fee must be received prior to space being assigned. Please make checks payable to: North Carolina Society of Plastic Surgeons (NCSPS). To secure your exhibit space e-mail the form or fax.

**If Paying by Check: Mail agreement form and payment to: NCSPS / ATTN: Susan Russell
6300 Sagewood Drive, Suite H255 Park City, UT 84098**

Attestation: On behalf of my company, I have read, understand and agree to the terms and conditions set forth in the *General Information and Conditions of Exhibitor Agreement (pages 7-11)* sections of this prospectus. In addition, I agree that my company will abide by all ACCME regulations regarding corporate support as they are now and as they may be amended.

NAME: _____ **DATE:** _____

SIGNATURE: _____

Please see the following page for the exhibit space layout. You may request a particular booth at the time your exhibitor agreement is received and paid in full. Space is on a first come basis and a requested booth may be denied due to an earlier competitor company assignment.



2024 ADVERTISING & EXHIBITOR OPTIONS

Exhibit Opportunities

Diamond Exhibitor **\$6,500**

1 (One) **Diamond Exhibit Space Prime Location** (2 (Two) 6-foot tables - See Diagram of Diamond Location on **page 5**.)

Limited to two companies.

Prime Location with two 6' tables

Recognition by NCSPS & VASPS Presidents

Special Signage in Exhibit Hall (Society Approved)

Logo and Description on Printed Exhibitor Materials

Invitation to the Friday Evening Reception

Standard Exhibitor Space **\$3,500**

1 (One) **Exhibit Booth** (1 (One) 6-foot table)

Logo and Description in Printed Exhibitor Materials Exhibitor Acknowledgement in Program

Complimentary Continental Breakfast and Breaks Invitation to the Friday Evening Reception

Advertising Options

1/2 page Ad in Meeting Program **\$1,500**

Limit 1 per company - Four 1/2 page Ads available

Please provide print-ready artwork.

Specs: 7.25" x 4.5" with 1/8" bleed on all sides.

Full page Ad in Meeting Program **\$2,000**

Limit 1 per company, first come first served placement basis - Two full page Ads available

Please provide print-ready artwork.

Specs: 7.25" x 8.75" with 1/8" bleed on all sides.

Society Corporate Support Disclaimer: Printed company logos and/or company notations will comply with the rules and regulations of the ACCME. Educational content and industry support will be separated to adhere to ACCME regulations, as mentioned above and in verbal recognition as the Society deems appropriate.

2024 ADVERTISING & EXHIBITOR OPTIONS

Additional Support Options

Registration Lanyards customized with your company's name and/or logo \$3,500

Social Network Gathering - October 18, 2024 \$3,500

Networking and mentoring event for all registered attendees. Social event TBD and input is welcome from interested sponsors!

Resident Georgiade Competition - \$3,500

Resident paper competition.

Resident Session with Caroline Glicksman, MD \$2,500

Breakfast or lunch with our residents. One on one time with the future leaders for the plastic surgery specialty.

Be our WIFI sponsor - prominent signage - \$2,500

WIFI for ALL. Also comes with a smart device charging stations to place at you booth and one will be placed at the registration desk noting your sponsorship!

Friday Welcome Reception - October 18, 2024 \$5,000

Host the welcome reception on Friday evening. The Reception will be attended by approximately 150 meeting attendees. This social event is a "mixer" with heavy hors d'oeuvres and networking opportunities. Includes Special Signage (Provided by and approved by NCSPS/VASPS), Your company's name and logo in all meeting materials and posted on our website.

Friday Golf Sponsorship - October 18, 2024 \$3,500

One on one time with attendees and golf for two reps. Osprey Golf Course.

Saturday Reception and Dinner - October 19, 2024 \$10,000

Host the Reception and Dinner on Saturday night. The Reception will be attended by approximately 150 meeting attendees. This upscale dinner event with entertainment will be the perfect opportunity for increased exposure for your company and one-on-one time with our guests. Includes Special Signage in the Exhibit Hall and at Event (Provided by and approved by NCSPS/VASPS), Your company's name and logo in all meeting materials and posted on our website,

Daily Continental Breakfast* - Friday & Saturday \$2,500/day

Daily Breaks* - Friday & Saturday \$1,500/day

*Meals and breaks set for all meeting registrants and will be served in the exhibit area. Special Mention and Signage at designated event.

GENERAL INFORMATION

BADGES:

Two complimentary badges will be issued for each exhibitor for each paid booth. The fee for each additional badge is \$300 (\$375 on site), for a maximum of four (4) representatives per table. Name badges will be required for entrance to our Exhibit Room.

CANCELLATION POLICY:

In the event of cancellation, refunds will be made if notification of cancellation is received in writing prior to July 15, 2024 . A \$75 processing fee applies. Refunds will not be made for cancellations made after July 15, 2024.

EXHIBIT AND SPONSOR CONTACT INFORMATION:

Susan Russell, (435) 200-8272 or e-mail: srussell@hdplanit.com Applications may be e-mailed to one of the above addresses to reserve your space.

Checks must be mailed to:

NCSPS - North Carolina Society of Plastic Surgeons

ATTN: Susan Russell

6300 Sagewood Drive, Suite H255

Park City, UT 84098

Tel: 435-200-8272 Fax: 435-487-2011

EXHIBIT FEES:

Diamond - 2 (Two) 6 - foot tables for table-top display only: **\$6,500**

Standard Exhibitor - 1 (One) 6 foot table for table top display: **\$3,500**

See page 4 for exhibit details.

EXHIBITOR REGISTRATION:

Exhibitors may register and set-up beginning at 1:00 PM on Thursday, October 17, 2024. Name badges and information will be available at that time at the registration desk. No daily breakdown is required. Exhibits will be open beginning Friday, October 18, 2024 and end on Sunday, October 20, 2024.

EXHIBITOR REPRESENTATIVE:

The exhibiting company will name one person as its duly authorized representative, who is responsible for the exhibit and hereby accepts and assumes all responsibility for all representatives or alternates in attendance at it's exhibit throughout all exhibit periods. Please notify meeting representatives at any time if there are any changes. **ALL MEETING INFORMATION IS SENT TO THE PRIMARY CONTACT'S ATTENTION.**

HOTEL INFORMATION AND RESERVATIONS:

The 2024 NCSPS/VASPS Scientific Meeting will be held at:

The Greenbrier - 101 W. Main Street - White Sulphur Springs - WV

Hotel reservations at our special room block are open - check **NCSPS.com** for the link.

HOURS OF EXHIBIT OPERATIONS:

Thursday, October 17, 2024

1:00 PM - 5:00 PM Set-Up Only (times may change)

Friday, October 18, 2024

7:00 AM - 2:00 PM

6:30 PM - 8:00 PM Welcome Reception (time may change)

Saturday, October 19, 2024

7:00 AM - 1:30 PM

Sunday, October 20, 2024

7:00 AM - 1:30 PM

Each day's breakfast and coffee/refreshment break services will be held in the exhibit rooms. These meals are provided for our Exhibitors as well as our Registrants. Please join us Friday evening for our reception in and amongst the Exhibitors. The NCSPPS/VASPS Golf Tournament will be on Friday afternoon and details will be available soon. Exhibitors are welcome to participate (fees apply).

DISMANTLING OF EXHIBITS:

All exhibits shall remain intact until the meeting adjourns on Sunday - October 20, 2024

INSTALLATION OF EXHIBITS:

Each paid exhibitor booth space will consist of one 6 foot table top display, table linens and (2) chairs will be provided. Diamond exhibit booths will have two 6 foot table tops for display with a connector table. The exhibit area is carpeted. Your company name and logo will be listed in our exhibitor information and placed in each attendee registration folder. Additional equipment i.e. special electricity equipment, telephone/internet, etc. are to be provided by the hotel at the exhibitor's expense.

All set-up and teardown of exhibits is the responsibility of the exhibitors. Should you require additional assistance, please contact the Omni directly. Any additional enhancement that cannot be contained to the top of the tables is prohibited. Banners, flags, or free-standing booths are permitted as long as it does not interfere with or block a neighboring exhibitor. All exhibits, equipment, displays, literature, video, and audio equipment, etc. must be contained within the allotted table space. Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.

SHIPPING & DELIVERIES OF EXHIBITOR DISPLAYS:

We strongly advise that you ship materials in advance to the Hotel to assure that your exhibit arrives in a timely fashion. Shipments to The Greenbrier will be received up to (7) days in advance and hotel holding and delivery charges will be the responsibility of the exhibiting company. If you are shipping boxes directly to the hotel, please ship with the following label information to:

**The Greenbrier, Attn: Your company name, NCSPPS/VASPS Exhibit
The Greenbrier - 101 W. Main Street - White Sulphur Springs, WV 24986**

CONDITIONS OF EXHIBITOR AGREEMENT:

- 1. Assignment of Space:** Booth space will be decided on a first-come, first-served basis based on the date of receipt of the Exhibitor Registration & Agreement Form, full payment and direct company competitors. Exhibitors may request a particular booth space although final decision will be determined by NCSPS. Once space is assigned, an exhibit may only be moved with the mutual consent of NCSPS and the specified exhibitor.
- 2. Payment:** Exhibit space will be assigned once full payment is received.
- 3. Cancellations:** Cancellations in writing to NCSPS on or before, **July 15, 2024**, will receive a refund of the exhibit fee minus a \$75 processing fee. No refunds will be made for cancellations received after **July 15, 2024**.
- 4. Care of Exhibit Space:** Exhibitors must maintain and keep their exhibit booth and the contracted space in good order, at their expense.
- 5. Insurance:** In all cases, exhibitors wishing to insure their goods must do so at their own expense. Please send NCSPS proof of insurance.
- 6. Protection of Exhibit Space:** Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel without the permission of NCSPS and/or a representative of the hotel. Packing, unpacking, and assembly of exhibits shall be done in designated areas and conform to instructions of NCSPS or hotel representatives.
- 7. Default Occupancy:** **An exhibitor who fails to occupy contracted space is not relieved of the obligation to pay for such space at the full rental price.** NCSPS/VASPS shall have the right to use that space upon the show's opening.
- 8. Use of Space:** Exhibits will only be permitted in the official exhibit area established by NCSPS.
- 9. Cancellation or Relocation of Meeting:** If cancellation or relocation of the meeting is due to circumstances within NCSPS's control, NCSPS's liability will be limited to a refund of fees to the exhibitor. If NCSPS has no control over the cancellation or relocation, NCSPS will have no liability of any kind, but may at its discretion, refund any fees paid by the exhibitor.

- 10. Liability:** NCSPS does not assume any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold NCSPS harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitors, its representatives, or from the display or use of property of the exhibitor. NCSPS shall not be liable for failure to provide space to an exhibitor if non-delivery is due to destruction to the building or the exhibit space.
- 11. Distribution of Printed Material:** Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may NOT be delivered to hotel rooms of NCSPS/VASPS registrants without advance permission from the resort and NCSPS. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor. Other than the above, advertising circulars, brochures, etc. may only be distributed from exhibit tables and may not be placed in any meeting room or in the NCSPS registration area.
- 12. Exhibitor Seminars, Lectures, Food Functions, Etc:** Exhibitor agrees not to conduct, sponsor or promote any general seminars, lectures or clinics without written approval from NCSPS during a CME meeting. Any proposed seminar, lecture or clinic should not be arranged on any day or evening that NCSPS/VASPS has functions provided for attendees, such as receptions, gala dinners, faculty dinners, etc. Furthermore, companies agree to refrain from inviting or hosting an event with any faculty member or meeting presenter to any seminar, lecture or clinic. All such proposed functions must be approved by NCSPS/VASPS prior to scheduling and a fee may be required. No ad boards or special meetings by an exhibiting company should be held during the course of any NCSPS/VASPS meeting. Off site dinners are permitted.
- 13. Attendee List:** Company agrees that any Society mailing lists received as a part of this agreement may only be used to promote Company's participation in the Exhibit Hall at this official Society event. Further, Company agrees that nothing in this agreement is meant to provide an endorsement (express or implied) of the company's products or services, nor is Company granted the right to hold any social or other event at the Society's chosen meeting venue that is not considered an official NCSPS/VASPS event. The opportunity to host a non-sanctioned event may be considered through a separate contract with the Society. Details of such a contract, and any associated fees, are to be negotiated separately.
- 14. Food or Beverage in Exhibitor Booths:** No food, beverages or tobacco products of any type may be sold or distributed from an exhibitor table.
- 15. Price List:** Advertisements, exhibit materials or promotion may include prices, but shall not make price comparisons with competitive products.

- 16. Removal of Exhibits by NCSPS/VASPS:** NCSPS/VASPS has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of NCSPS/VASPS is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. Specific punitive actions may be taken against companies that are determined by NCSPS/VASPS to have violated any provision of these rules and regulations.
- 17. Selling of Products or Services:** All transactions must be conducted in a manner consistent with the professional nature of the exhibits.
- 18. Pre-Meeting Mailings: Mailings to NCSPS/VASPS members or meeting registrants may be undertaken only with the explicit permission of NCSPS/VASPS.** Permission also is based on review and acceptance of specific proposals (materials) with rationale for pre-distribution and payment of an additional fee.
- 19. Violation of Condition:** The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: (1) violation of any municipal, state, or national laws, rules, or regulations, including safety codes; and (2) failure to follow procedures prescribed in this prospectus.
- 20. Acceptance of Exhibit Contracts:** NCSPS/VASPS may refuse space to any company or individual whose products or services, in the judgment of NCSPS/VASPS, do not further the educational and/or scientific purposes of the annual meeting.